



Private Website Revitalizes the Any Service Member Mail Programs Cancelled by Recent Anthrax Threats. "eMailOurMilitary.com" Steps In Where "Operation Dear Abby" Left Off.

MIAMI: (May 10, 2002) - eMail Our Military's launched is official website, www.eMailOurMilitary.com on Mar. 9th, with the mission to provide a means for Americans and America's allies to express their appreciation and support for the men and women serving in the military directly and primarily through eMail. Website, visitors can join the eMail Campaign and participate in a number of support projects ranging from sending free eMail to ready-made care packages all of which can be sent at a moments notice.

"So many wonderful and patriotic citizens have joined us in such a short period of time, I realized the demand for information on the web was imperative" said Melguizo, the Website's Public Affairs Director. "eMail Our Military actually began in October 2001 as a grassroots project I was working on at my Yahoo! Group, Operation Enduring Freedom Support, and before I knew it, we outgrew it and needed our own venue."

"The reaction we've received has been phenomenally positive." Melguizo said. "Initially people were worried that our online campaign would send out numerous unsolicited email messages that could potentially wreak havoc by jamming networks, crashing servers, or sending viruses that could damage military systems. Others worried that sensitive information might be passed around the net, such as where our troops were and what they were doing."

In response to those comments, eMail Our Military's Public Affairs Director mentioned she didn't think the people making the comments understood how the program works. "We work with Military Public Affairs Officials to find the best options for their units. Every Public Affairs Officer knows what will work best for their command so we are extremely flexible, after all we are here to provide encouragement, motivation and support – not to impede their work. We realize they have a serious job to do."

Though the campaign started in October, the brand new eMailOurMilitary.com website averages over 40,000 hits a month with a large portion of those visitors requesting campaign information. "We're barely two months old but we have already had visitors from all across the U.S. and even internationally. Some from as far away as Japan, Australia, Portugal, Cyprus, Iceland, France, Norway, Finland, Singapore, Ireland, Spain, Saudi Arabia, Columbia, China and Switzerland" Melguizo stated.

"Mail is a vital link to your friends and loved ones when you're deployed, so when mail programs like "Operation Dear Abby" and "Any Service Member" are no longer operating

it seriously affects their morale," Melguizo said. "But despite where our military service members are or their branch of service eMail Our Military offers a way of letting civilians show our military that there are people who are behind them 100 percent, today, tomorrow and always."

For more information on eMail Our Military, visit their website at www.eMailOurMilitary.com

(Media) For Additional Information, Please Contact:

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eMail Our Military (eMOM) was created as a response to the DoD's cancellation of the "Any Service Member" and "Operation Dear Abby" mail programs in 2001, with the mission to provide encouragement, motivation and morale support to the men and women serving in our military by sending eMail, correspondence and care packages. Website visitors can join, participation is free, and take part in a number of support projects ranging from sending eMail on a one-on-one basis with a service member to year round support projects.