



Babble Soft and eMail our Military Join Forces to Offer Free Subscriptions to Babble Soft Applications for Active Duty Service Members with Newborns

Just in time for Memorial Day, Active Duty Service Members with Newborns now get free access to Babble Soft's web and mobile applications through their membership at eMail Our Military.

AUSTIN, TX; MIAMI LAKES, FL -- May 22, 2008 – Babble Soft and eMail our Military are partnering to offer free subscriptions to Baby Insights and Baby Say Cheese for active duty service members with newborns.

"We are very excited about the opportunity to partner with Babble Soft," said Trish Forant, Founder and President of eMail our Military. "My husband was called into service only one week after our first child was born. I had very few friends and family to turn to for support where we were stationed and it was difficult for me to convey to him what I was going through with our new baby. I would have loved to have the online tools Babble Soft provides to communicate to him how often and when our baby was feeding, sleeping, etc. as well as important picture milestones!"

"Our goal at Babble Soft is to help strengthen and enhance connections between family members during that wonderful, yet chaotic time after a baby is born," said Aruni Gunasegaram, founder and president of Babble Soft. "We support our troops and know how important it is for new parents who have to be away from their newborns to feel connected to what is going on at home. Parents can share experiences and photos with each other through Babble Soft's unique web and mobile applications. As an added bonus, members of eMail our Military will have access to a discount code to purchase gift subscriptions for their other family members who may or may not have military ties."

Baby Insights helps caregivers keep track of baby's breast & bottle feeding, sleep periods, diaper changes, medicine doses, immunization records, as well as mom's breastfeeding, pumping and medicine intake. Having important information stored in one location makes communication between parents, their nanny, babysitters, grandparents, or doctors seamless and reliable and gives new parents insight into their baby's patterns to help with crucial baby care decisions.

Baby Say Cheese lets you create a wonderful online baby's first year photo album with milestones such as first crawl, first smile, first word and family tree that you can share with

friends and family. You can even send a fun, cute picture postcards of any of your baby's milestones to anyone with an email address!

About eMail our Military, Inc.

eMail Our Military is a charitable organization that supports U.S. military service members through morale boosting email correspondence, letters and care packages. Troop supporters can take part in a number of support projects ranging from sending eMail to a service member on a one-on-one basis to year round support projects. eMail Our Military was created in 2001 as a response to the DoD's cancellation of the "Any Service Member" and "Operation Dear Abby" mail programs. As a safe alternative, eMOM picked up where these programs left off. For more information on eMail Our Military, please visit <http://www.eMailOurMilitary.com>

About Babble Soft, LLC

Babble Soft is based in Austin, Texas and creates products that help make the transition into parenthood easier. Whether you need breastfeeding support, are experiencing baby sleep issues, are expecting twins, or taking care of a premature (preemie) baby and would like to create your baby's first year album, Babble Soft offers unique, easy-to-use Web and Mobile software solutions that improve communication between caregivers. Babble Soft makes a great baby shower gift that you can easily send via Email to any new parent anywhere in the world! To learn more and purchase Babble Soft applications, please visit <http://www.babblesoft.com>.

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